

# Oregon Main Street Manager Report

First Quarter: January 1 – March 31

Report Due By: April 10, 2020

**Main Street District:** *Click or tap here to enter text*

All Performing Main Street organizations must submit a quarterly report to Oregon Main Street. Please complete and submit the requested information to Oregon Main Street by the due date shown. Report only those items completed in your project area within this reporting period.

## Section 1: Tracking Businesses and Housing

Enter any business that started, relocated, or expanded into and within the Main Street District during this reporting period.

none this reporting period

| Address                            | Type         | Origin            | # Employees |
|------------------------------------|--------------|-------------------|-------------|
| Don Jackson Excavation             | Service      | Business Expanded | 10          |
| Bimal13 LLC                        | Retail       | New               | 2           |
| A-Z Tax & Accounting               | Professional | Business Expanded | 4           |
| Lazano Bomb Tacos                  | Restaurant   | New               | 3           |
| Magic Touch Lawn Care              | Service      | New               | 1           |
| GF Brothers                        | Service      | New               | 2           |
| Jimmy's Contracting Service        | Service      | New               | 65          |
| Oregon Viticulture Suppliers (OVS) | Professional | Business Expanded | 30          |

Enter any business that closed or relocated out of the Main Street District during this reporting period.

none this reporting period

| Address               | Type   | Length of Time in District | # Employees |
|-----------------------|--------|----------------------------|-------------|
| Sweet Root Sensations | Retail | 1 year                     | 1           |

Housing: Enter any housing units that were new or closed during this reporting period.

none this reporting period

| Address                       | Status                | Types of Units           | # of Units      |
|-------------------------------|-----------------------|--------------------------|-----------------|
| <i>Enter business address</i> | <i>Choose status:</i> | <i>Choose unit type:</i> | <i>Select #</i> |

## Section 2: Tracking Building and Property Change

Enter any interior or exterior building renovation projects that were completed during this reporting period.

none this reporting period

| Address                       | Scope of Work (check all that apply)  | Total \$ Invested |
|-------------------------------|---|-------------------|
| <i>Enter business address</i> | <input type="checkbox"/> Tax Credit <input type="checkbox"/> Awning <input type="checkbox"/> Front Façade <input type="checkbox"/> Interior: Commercial<br><input type="checkbox"/> Sign <input type="checkbox"/> Other Exterior <input type="checkbox"/> Interior: Residential | <i>\$ amount</i>  |

Enter any other property changes that happened during this reporting period, such as new construction or loss of property.

none this reporting period

| Address                       | Type of Change                            | Est Cost of Change |
|-------------------------------|---|--------------------|
| <i>Enter business address</i> | <i>Choose type of change to property:</i> | <i>\$ amount</i>   |

## Section 3: Public Improvements

Enter any public improvement projects that were completed during this reporting period.

none this reporting period

| Public Entity (company, organization, individual, etc.) | Project Description (streetscape, relocation, etc.) | Total \$ Invested |
|---|---|-------------------|
| <i>(who's doing the project)</i>                        | <i>(what's being done)</i>                          | <i>\$ amount</i>  |

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## Section 4: Tracking Program Activity

How many hours were volunteered this quarter? 247

**Program Commentary** - Describe any critical issues, problems, and/or successes during this reporting period. If applicable, provide a list of goals and any challenges anticipated in the future.

COVID-19 caused cancellation of income generating events. Future challenges relate to building a robust and sustainable organization. The planned merger with the Chamber has changed direction. We are working on a joint organization agreement that allows each organization to keep their non-profit tax designation and development of a more efficient development and use of resources.

## Section 5: Tracking Committee Activity

Committee Commentary - Include any activities recently completed by the committee as well as other information the committee would like to share.

### Organization:

Continuing to apply for grants for the Freewater Square Project – submitted six applications in the first quarter – OCF, Baker Boyer Foundation, Wildhorse Foundation, Washington Federal Foundation, Reser Family Foundation SCI and Milton-Freewater Area Foundation. Two were unsuccessful – Wildhorse and Washington Federal the rest are pending. Preparing the AARP Community Challenge grant application to be submitted by 15 May. Received permission to use the balance of the 2018 OCF grant for the seasonal pop-up Arts Portal Gallery towards an art mural competition for the Freewater Square project.

### Promotion:

Development and activation of a promotion campaign for the Freewater Square Mural Competition – includes Facebook postings, email blasts, radio ads and regional newspaper articles. Continue to monitor and update the official website and created a project page.

### Design:

Assisting a business property owner with a Diamonds in the Rough grant. Created and Art Mural Competition using grant funding for the installation of four murals on the site of the Freewater Square plaza. OCF extended the grant period to 31 March 2021 due to COVID-19 which has allowed us to change the entry due date from April 15 to September 16. Artists that have already submitted their designs have been offered the opportunity to take the extra time to work on their designs and resubmit if they wish.

### Economic Restructuring:

Continuing to monitor property listings and connecting with owners of vacant properties. Continuing to developing a Pop-Up program to utilize vacant spaces which is dependent upon a connection with the owners.

### Anything Else?

We have lost two board members and gained one. Ideally, we would prefer new board members from any of these affiliations; real estate, banking and Education, Law, architecture & design, construction and marketing. We are working on a list of prospects and hope to have least three new members lined up by the end of next quarter.

**Submitted by:** Julie Culjak

**Date:** 16 April 2020

**Attachments:** Please email electronic copies of new or updated materials including:

- Updated officers/board list if there are any changes since your last report
- New organizational materials (updated bylaws, brochures, newsletters, logos, etc.)
- PDFs of promotional materials (event posters, brochures, etc.)